

AS SEEN IN
SO VEGAS!
A FASHION & BEAUTY MAGAZINE FOR WOMEN



Dr. Jennifer Cha



Dr. Jodi Politz



Dr. Simong Youmans

Female Innovators

FROM GROUNDBREAKING NEW DENTAL TECHNIQUES TO 24-HOUR
CONCIERGE MEDICAL SERVICES TO MEDICAL FOOT SPAS,
THESE THREE WOMEN ARE RAISING THE BAR ON OUR MEDICAL EXPECTATIONS

BY BOBBIE KATZ
PHOTOS BY NICK COLETOS

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A GIANT STEP TO SUCCESS

Dr. Jodi Politz has gotten a real foothold on the city of Las Vegas, and, to those who know her, it comes as no surprise—the podiatrist has always had chutzpah but, as of this month, she'll have Futzpah, as well.

“Our goal is to provide a service to our clients that will surpass all expectations of what a salon/spa has to offer,” says Politz. “We'll have a full staff of therapists every day of the week. It will be a contemporary and very pampering scene. There will be a lounge and coffee, and soft drinks and wine

but is vital to overall good health.

The fact that Politz has top-of-the-line sterilization equipment at Futzpah is critical since a lot of her patients are diabetics and have been afraid to get pedicures in the past because of fear of infection. Even non-diabetics have gotten fungal or bacterial infections, as well as warts or Athlete's Foot, from unsterile conditions at various places and Politz has gone out of her way to ensure that that doesn't occur at Futzpah. On the menu will be 10 different types of pedicures with clever names such as the “Fix Those Cracks” pedicure and the “Futzpah Footsie.”

“I'm a spa freak,” admits Politz. “I go to spas worldwide. It feels good to keep everything in the body moving. Reflexology, for example, feels phenomenal if you have a therapist who knows what she or he is doing. It's applying pinpoint pressure to reflex zone locations that stimulate points that correspond to various organs of the body. For example, the little fat pad on the bottom of the toes corresponds to the sinuses. Reflexology promotes blood flow to the area.”

Politz, who is one child of 10, began working with her father, a podiatrist, in his office. She then studied podiatry at the Dr. William M. Scholl College of Podiatric Medicine in Chicago, and then finished her training at the Yale Medical School Affiliate of the VA Connecticut Healthcare Systems. She moved to Las Vegas in 1991 to work in group practice with orthopedic surgeons, then opened Mountain Podiatry in 2001. She sees approximately 60 patients a day, handling everything involving the feet and ankles, from bunions and warts to biomechanics realignment to all orthopedic sports medicine. She even goes to the Bellagio once a week and takes care of the “O” dancers.

It's a career that definitely has legs. ✨



That's because Futzpah, which will open early this month, is the name of the new 1,800-square-foot addition to Politz's successful Summerlin practice, Mountain Podiatry, located on Town Center Drive. The facility will provide a new and contemporary twist to the medical spa scene with salon and massage services, while providing direct access to a podiatric physician and state-of-the-art medical sterilization equipment. Along with that, the venue will offer the sense of well-being and comfort that a luxurious spa is known for.

will be served. There will be flat-screen TVs over every pedicure chair and wireless headphones. We'll offer manicures, pedicures, reflexology, stone massage, Swedish massage, deep tissue massage and a two-step hydrating massage, which I haven't seen anywhere else in Las Vegas. The latter is a dry exfoliation with lotions applied.”

Initially, Politz was going to have Futzpah tend just to the lower extremities but then decided to expand it to include back massages, since keeping the blood in the body circulating not only feels good,